

11 March 2021 9.30am

**Virtual Meeting via WebEx**

**Notes**

No.	Item
15/21	<p><b>Attendees:</b> Diane Savory, Nigel Moore, Nigel Jobson, Tim Atkins, Gareth Edmundson, Rowena Hay, Dorian Wragg, Darren Stevens, , Joe Roberts, Nicola Inchbald, Ian George (part meeting), Patrick Molyneux, Antonia Shield, Victoria Atherstone, Andrew McKenzie, Eoin McQuone, Tracey Crews, Madeline Howard</p> <p><b>Guests:</b> Bruce Gregory, Matt Allen, Mike McGovern, Michelle Payne</p> <p><b>Apologies:</b> David Entwistle</p>
16/21	<p><b>Declarations of Interest:</b></p>
17/21	<p><b>Notes of previous meeting:</b> Previously signed off via email.</p>
18/21	<p><b>Action Matrix and Matters Arising:</b> Discuss broader green issues and inform Forward Plan.</p> <p>Data dashboard - County Economy Recovery Group has been producing consistent data. Would be useful for CERTF to have sight of economic dashboard going forward and would remove duplication of CERTF specific data dashboard.</p>
19/21	<p><b>Cheltenham Virtual Growth Hub Presentation:</b> Launching in March - delivered in partnership with Hub8 &amp; Cheltenham Borough Council. Fixed home will be in Minster but this is not launching until later this year therefore rolling out a virtual service. When able to deliver physical service will be located in Hub8's current location in Brewery until Minster launches - will communicate when becomes a physical service.</p> <p>Links to a regional network of 6 growth hubs available to support businesses. Need to connect to national eco system - working in partnership with Cynam with big focus on cyber tech; focus on connecting to London, Manchester and the Western Gateway. Working with the Growth Hub team to develop a service to support the large number of high-level cyber and tech companies within the region.</p> <p>Cynam exploring requirements and needs of cyber tech community in Gloucestershire</p>

	<p>- how can we keep within our eco system? Currently engaged with organisations through a survey with round table taking place today to undertake a more in-depth discussion around needs. One theme from survey is the need to develop and deliver new products both in-house and across organisations. Many SMEs dependent on contracting back into Government but Government frameworks not flexible. Key issue around accessing the right talent. Drive to want to access more diverse clients in different sectors. Will be running a series of 1-2-1s with organisations for in-depth analysis; following research will produce report with suggested service offerings specific to the industry, outlining key funding/training opportunities etc. A lot of engagement already from organisations so definite appetite for collaboration.</p> <p>Big theme of Industrial Strategy was the green agenda. Question around whether similar level of focus on this for Cheltenham? Need to take this back to the Growth Hub network - very much on the agenda for the LEP, not currently specific to Cheltenham.</p> <p>Conversation with Gloucester Growth Hub re. unique offer for Cheltenham, but also need to champion Gloucestershire and ensure easy flow of information across the growth hub network. Investigating potential of a visioning exercise across Growth Hubs - will be having conversation around feeding into bigger conversations including the green agenda.</p>
<b>20/21</b>	<b>Catalyst Site</b>
<b>21/21</b>	<p><b>Updates from Sub Groups:</b></p> <ul style="list-style-type: none"> <li>• <b>Counter Culture – presentation.</b> Update on developing the pilot</li> <li>• <b>Town Centre Vision – paper 21/21(a)</b> Positive narrative - To encourage developer/agent conversation that we can do things differently in Cheltenham.</li> <li>• <b>Skills – paper 21/21 (b)</b> Comments requested from group on discussion document. Understanding priorities.</li> </ul>
<b>22/21</b>	<p><b>CERTF Forward Plan:</b> Review of forward Plan Discussion on end date of Task Force, do we extend beyond the planned 18-month period? Rollover for a further 12 months?</p>
	<b>Standing Items</b>
<b>23/21</b>	<p><b>Updates from Chair:</b> Attended CBC Overview &amp; Scrutiny on 3/3/21 - updated CBC elected members on CERTF. Members impressed with outcomes and focus of CERTF; pointed out a couple of relevant issues,</p> <ul style="list-style-type: none"> <li>• sports – important part of hospitality and economy of Cheltenham. Is this being picked up?</li> <li>• Whether the Task Force have visibility of the County Transport Strategy</li> <li>• Public engagement - Counter Culture presentation today covered this issue.</li> </ul> <p>Ministerial Retail Sector Council - workstream (Green Streets) - conversation taking place next week with pilot - can Cheltenham interact with this</p>
<b>24/21</b>	<b>Updates from CERTF Members:</b>

	<p>Update on the work of the county, including</p> <ul style="list-style-type: none"><li>• Infrastructure Recovery Strategy report to Cabinet at the end of the month - report will detail feedback received so far. Important innovation in terms of the scale of investment going into Gloucestershire from the public sector.</li><li>• Finalised EV Charging Strategy - making bids for funding. Installing double charging points on-street in Cheltenham and 50 charging points at Arle Court.</li><li>• E-scooter trial - halfway through, very positive - ambition to have 100 parking bays across town. Zwings produced flyer giving background on scheme and contact details for any concerns around parking bays.</li><li>• Local Transport Plan going to Council next week for review. GCC to look at Cheltenham elements and bring back for discussion at future CERTF meeting.</li></ul>
<b>25/21</b>	<b>Any Other Business:</b> None.